HOW TO SCAN ALCOHOL ENVIRONMENTS

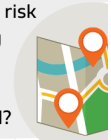
Environmental scans can help you collect **specific, identifiable, & actionable data** on the high-risk settings in your campus community to help you choose **appropriate interventions to reduce those risks.**

Follow these 5 steps:

1 IDENTIFY WHAT YOU WANT TO KNOW

Here are some questions to get you started:

- Which **on & off-campus settings** create risk for your students? Is **high-risk drinking** happening in bars? At tailgates?
- Are students being **carded**?
- What **kind of alcohol** is being consumed?



2 DETERMINE HOW YOU WILL COLLECT THE INFORMATION

- **Who** will complete the scans?
  - Staff
  - Students
  - Law Enforcement
  - Community members
  - Others?
- Choose the **times/days** when you are most likely to see an accurate portrayal of alcohol use/issues in the environment being scanned.
- **Who** will be the person who collates the scan data?
- **How** can you scan the environment without creating a scene?
- **What** is a reasonable timeline to complete the scans?

3 CONDUCT THE ENVIRONMENTAL SCAN

1. Download the **SurveyMonkey app** from the app store on your smartphone.
2. Contact the **MD Collaborative** at **mdcollaborative@jhu.edu** for a SurveyMonkey link to the scan for the environment you'll observe (e.g. bar, liquor store, etc.).
3. For safety reasons, do the scan **in pairs**.

Tips

- Fill out as much information as possible.
- Try to take photos; avoid faces.
- One person can complete the scan while the other interacts with the bartender and takes photos.

4 ANALYZE THE FINDINGS

After completing the Environmental Scan:

- Write up and debrief on the data collection.
- Develop summary/conclusions/lessons learned.
- Identify any follow-up actions required.

5 SHARE THE RESULTS

- Engage subject matter experts and key stakeholders.
- Disseminate findings to drive change.

Environmental scans are an important part of the assessment process. Scans provide detailed information that is difficult to collect through surveys and can reveal problems that would otherwise go unnoticed.

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THE MARYLAND COLLABORATIVE
TO REDUCE COLLEGE DRINKING AND RELATED PROBLEMS