



FALL 2021 • • •

## RECONNECTING AND ENGAGING CAMPUS COMMUNITY MEMBERS

1. Adopt and enforce clear, effective policies on campus and in the community.
  - Adopt clear and effective [campus alcohol policies](#). Click [here](#) for model policies.
  - Ensure that students can easily access campus alcohol policies and local laws such as [social host ordinances](#). Communicate that these policies are enforced.
    - Use QR codes so students can easily access school alcohol policies on their phones;
    - Distribute [postcards](#) to students and community members notifying them of social host ordinances, penalties for violations, and that the university holds students accountable for off-campus violations of the student code of conduct.
2. Engage the retail community as a partner.
  - Ask local bars to sign a [voluntary retail agreement](#) to reduce underage drinking and over-service.
  - Encourage bars to participate in a free 3-hour training for bar owners and managers, "How to Increase Profits and Protect Your Customers", available here: [bit.ly/GHbartraining](http://bit.ly/GHbartraining) (Passcode: 7Vhp8M^9)
  - Ask MD Collaborative to train students to conduct [environmental scans](#) for over-service at local bars.
3. Enlist parents as partners
  - Enlist the support of parents. Include link to [collegeparentsmatter.org](#) in parent orientation materials and newsletters. Use this [sample letter](#) to share resources.
4. Design [universal screening strategies](#) to assess current drinking and other substance use patterns during the pandemic (e.g., drinking/using to cope; solitary use; increases in use)
5. Prepare faculty to support students
  - Increase capacity for having meaningful conversations with students of concern.
  - Increase familiarity with campus resources to address behavioral health problem.
  - Disseminate updated [Campus Roadmaps](#) to faculty, staff, and students.

